



affilired

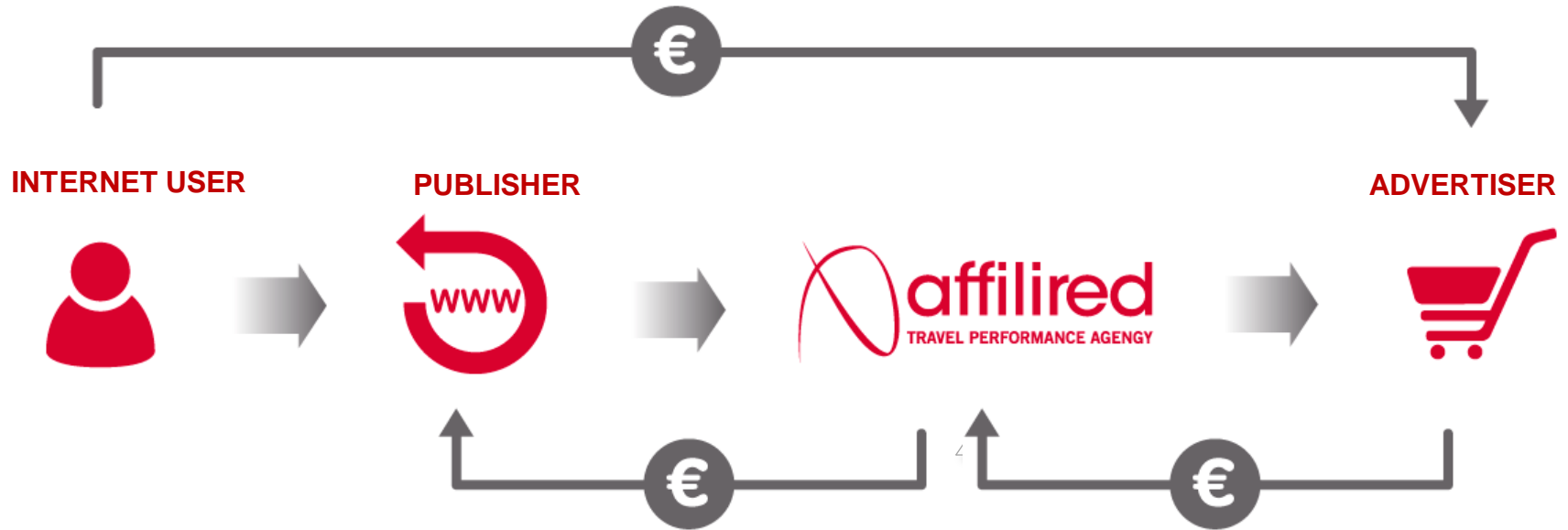
TRAVEL PERFORMANCE AGENCY

THE FIRST PERFORMANCE AGENCY 100% DEDICATED TO THE TOURISM INDUSTRY



PERFORMANCE MARKETING

a win-win relationship



Visits publisher site.
Affiliate leads to
Advertiser's site.
Client makes
purchase directly on
Advertiser's Site.

Engages to publish
advertiser's
promotion in its
site.

Promotes effectively
relationship between
advertiser & publisher.
Acts as manager of
campaign and tracks
sales bothsides.

Offers and sells
products & services on
its site.

Advertiser doesn't pay
for visits or visibility,
**only for confirmed
sales.**

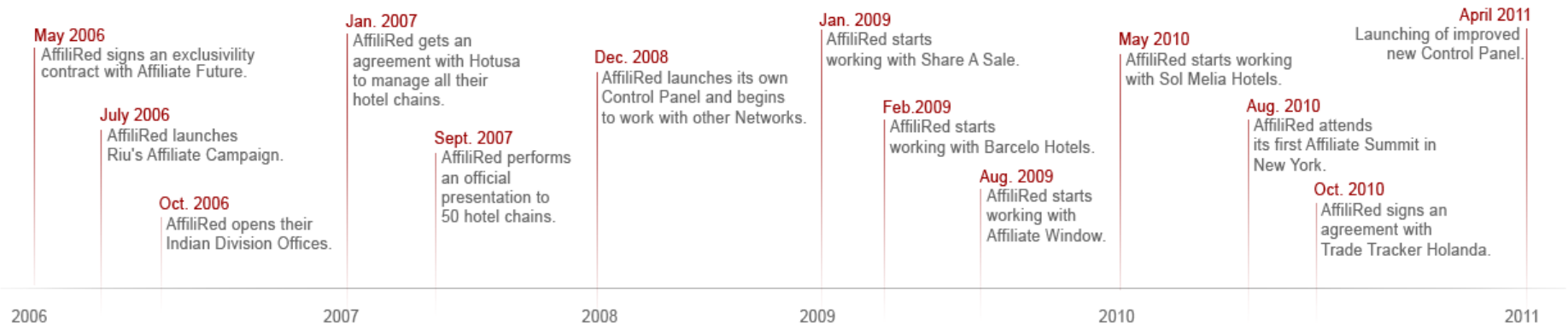
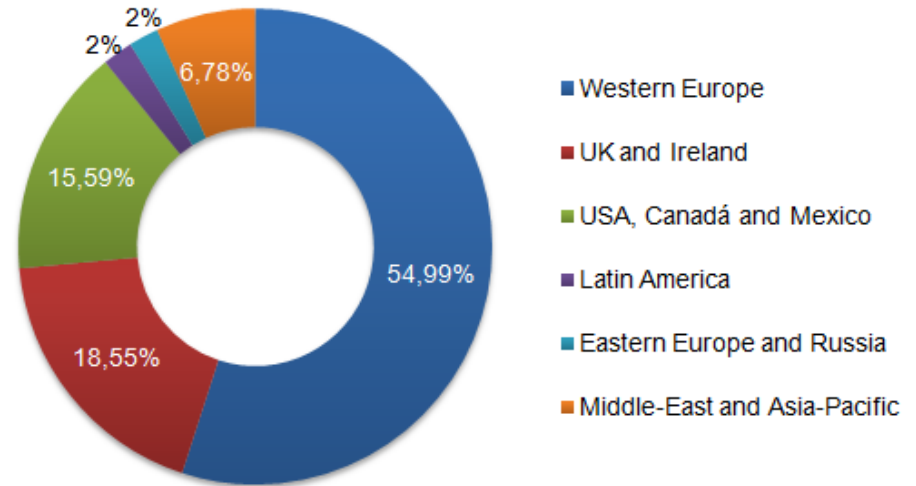
ADVANTAGES OF PERFORMANCE MARKETING

- Increase of traffic and direct sales
- Exhibition of your brand in hundreds or thousands of webs
- Advertising with no risks. You only pay for results
- Obtaining of sustainable results throughout the time
- Cash Flow: The merchant pays commission after having charged the client

WHO IS AFFILIRED

- Year of foundation: 2006
- Head Offices: Palma de Mallorca (Spain), Chandigarh (India)
- Sales (2010): \$ 75 millions
- Staff: 15
- Publishers: 100,000 +
- Merchants: 65 +

Sales Stats



HOW AFFILIRED PROMOTES YOUR BRAND

- Banners
- HTML Banners
- SEM
- Videos
- Product feeds
- Price comparison sites
- Email marketing
- Coupons
- Offers feeds
- Widgets
- Cash Backs
- Pay per call

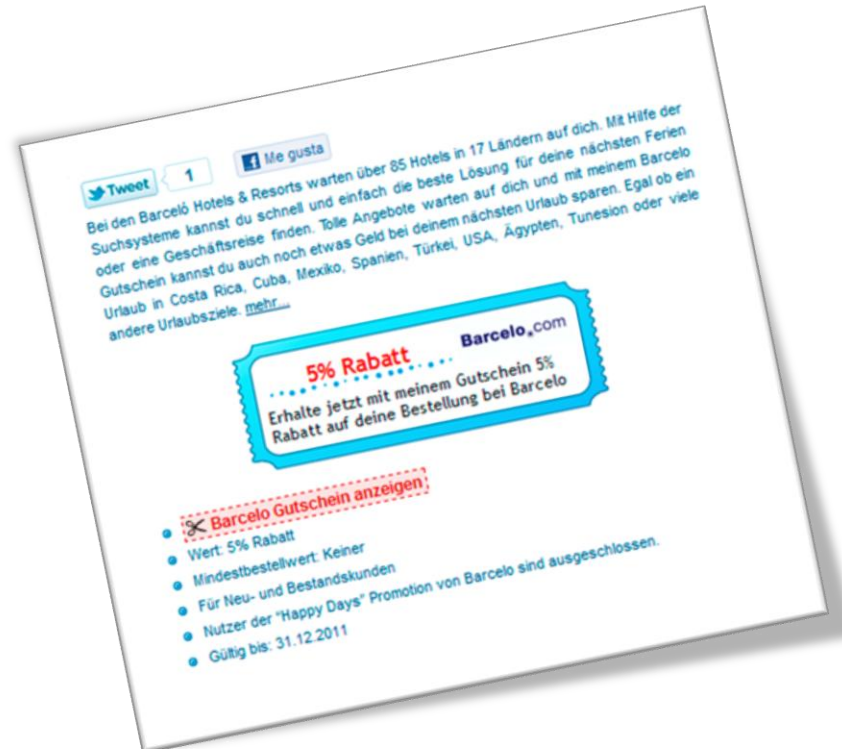
HOW AFFILIRED PROMOTES YOUR BRAND



Html Banner



Banner



Coupon

HOW AFFILIRED PROMOTES YOUR BRAND

The screenshot shows the HotelsCombined website interface. At the top, there's a navigation bar with 'hotelscombined' logo and a search bar. Below that, a 'Find Hotel Deals' section features a search form with fields for 'Destination' (radio button selected), 'Hotel name', 'Check-in', 'Check-out', 'Guests', and 'Rooms'. A green 'SEARCH' button is prominent. To the right, a 'Why HotelsCombined™?' section lists benefits like finding the cheapest prices and verified reviews. Below the search form, 'Top Destinations' are listed in a grid, including Madrid (605 hotels), Paris (1444 hotels), London (1419 hotels), New York City (619 hotels), and Gran Canaria (411 hotels). A 'Top Hotels' section at the bottom lists specific hotels with their ratings and starting prices, such as Eurostars Hotel Toledo (4.5 stars, from £37) and Meliá Bendorm Hotel (4.5 stars, from £50).

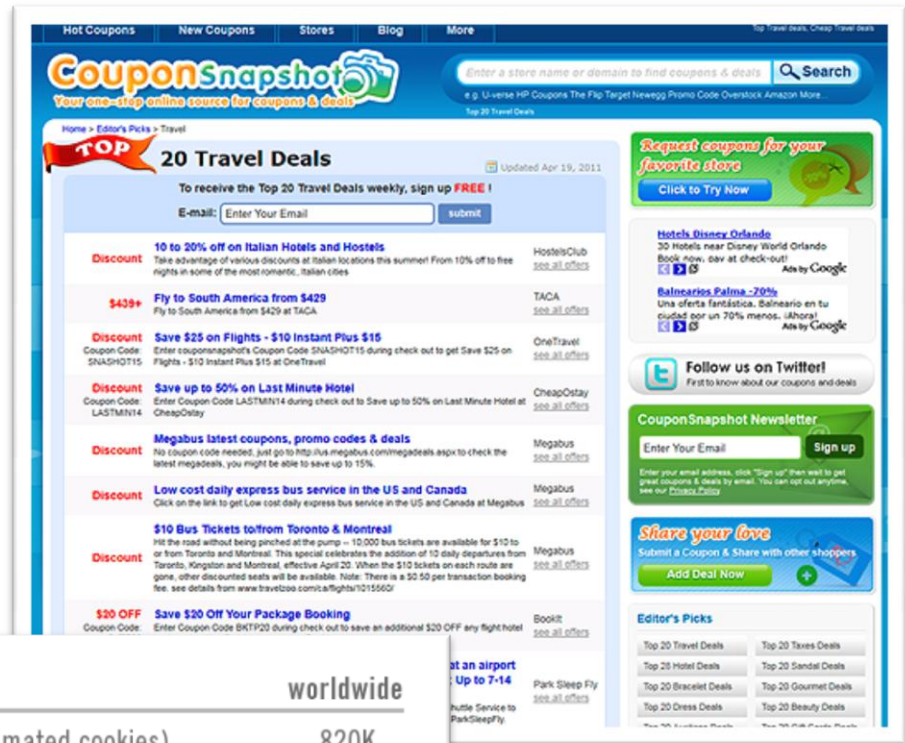
Price comparison sites

The screenshot shows the Quidco website interface. At the top, there's a navigation bar with the 'quidco' logo and a search bar. Below that, a 'Gifts for Easter!' section features a '10% cashback' offer. A 'Browse' navigation bar includes categories like High Street, Entertainment, Fashion, Mobiles, Electricals, Insurance & Finance, Utilities, Travel, and Hot Offers. The main headline reads 'The easy way to save on everything...' followed by 'UK's no.1 cashback, voucher code & printable voucher site with over 1,200,000 members'. A central graphic shows a pair of scissors and a pound sign (£) with the text 'Our voucher codes include cashback'. To the right, there are buttons for 'Sign in', 'Join free', and 'How it works'. Below this, there are four columns of offers: 'Top cashback offers' (Orange), 'Best voucher codes' (LOVEFILM DVD Rental), 'Hot printable vouchers' (Fitness First), and 'Latest feature offers' (Deal of the day: sky).

Cash Backs

SOME OF OUR PUBLISHERS

- Couponsnapshot.com (USA)



Traffic statistics	worldwide
Unique visitors (estimated cookies)	820K
Unique visitors (users)	240K
Reach	0.0%
Page views	2M
Total visits	920K
Avg visits per visitor	3,8
Avg time on site	2:00

all traffic statistics are estimated

SOME OF OUR PUBLISHERS

- Abacho.de (Germany)

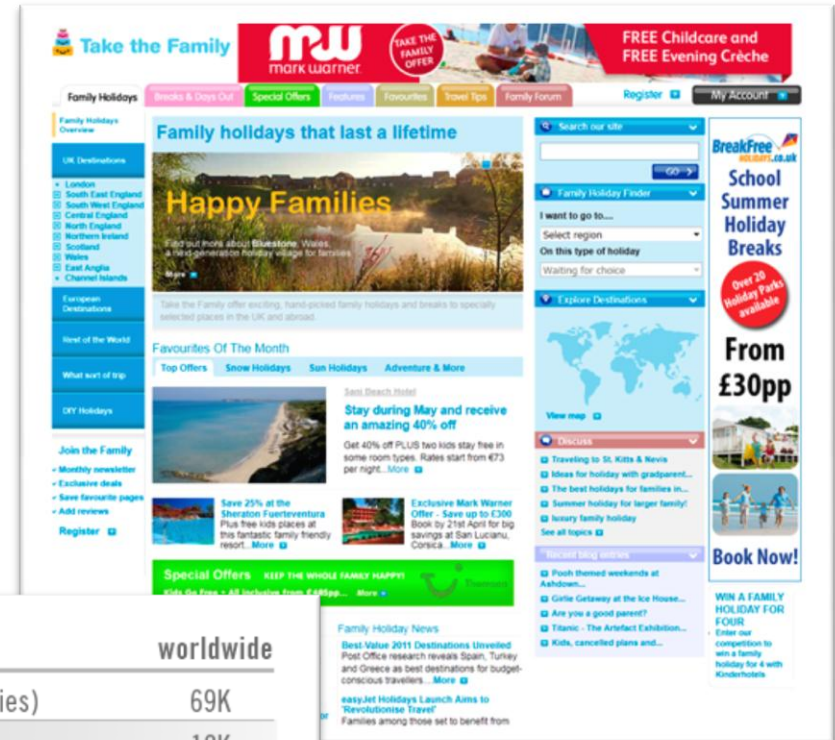


Traffic statistics	worldwide
Unique visitors (estimated cookies)	620K
Unique visitors (users)	240K
Reach	0.0%
Page views	3,1M
Total visits	920K
Avg visits per visitor	3,8
Avg time on site	6:10

all traffic statistics are estimated

SOME OF OUR PUBLISHERS

- Takethefamily.com (UK)



Traffic statistics	worldwide
Unique visitors (estimated cookies)	69K
Unique visitors (users)	18K
Reach	0.0%
Page views	320K
Total visits	76K
Avg visits per visitor	4,2
Avg time on site	5:10

all traffic statistics are estimated

WE GIVE YOU YOUR MOJO

AffiliRed provides you with a Control Panel so that you have constant access to accurate information and tools of your affiliate campaigns.



Improved usability and intuitive navigation

Better Statistics: more accurate and detailed stats. You can now compare dates and see your campaigns status.



Live Media Kit: have a direct access to your own banners, feeds, coupons...



Developed Filters: you can now filter by product, countries and other options

WE GIVE YOU YOUR MOJO

- Access to detailed Sales Statistics.
- Intuitive navigation and excellent usability.
- Direct access to your own Media Kit.
- Offers Management.

LASTEST BOOKINGS

Legend ● Pending ● Cancelled ●

21 sales found | [Export](#) | [Show on map](#)

Order Ref.	Product	Country	Value	Cost	Network	Affiliate ID	Date/Time	Validate D
700410959	El Portillo		€ 611.06	61.11 €	ADN	3817	11-04-2011 22:57	19-04-2011
700410610	San Juan		€ 214.63	21.46 €	ADN	3817	11-04-2011 19:10	03-05-2011
170084591	Esmeralda		€ 1576.36	157.64 €	ADN	3817	10-04-2011 20:30	04-07-2011
700409832	San Juan		€ 1420.35	142.04 €	ADN	3817	10-04-2011 18:00	20-04-2011
140092504	Tulum		€ 3637.09	218.23 €	ADN	3817	10-04-2011 17:28	11-05-2011
700409334	La Romana		€ 252.50	25.25 €	ADN	3817	10-04-2011 01:30	03-05-2011
170084515	Cayacoa		€ 82.90	8.29 €	ADN	3837	09-04-2011 22:26	11-05-2011
700406497	La Romana		€ 256.69	25.67 €	ADN	3817	07-04-2011 15:06	07-06-2011
700405937	Ambar		€ 397.88	39.79 €	ADN	3817	07-04-2011 01:25	16-04-2011 01:25
170084195	Tenerife Resort		€ 1003.63	100.36 €	ADN	3817	06-04-2011 21:57	17-04-2011 21:57
700405476	Bávaro		€ 641.74	64.17 €	ADN	3817	06-04-2011 20:09	20-04-2011 20:09
170083972	El Portillo		€ 283.63	28.36 €	ADN	3817	05-04-2011 02:53	17-04-2011 02:53
170083868	Akumal		€ 571.81	57.18 €	ADN	3817	04-04-2011 20:44	08-06-2011 20:44
700402880	Bávaro		€ 1489.57	148.96 €	ADN	3817	04-04-2011 17:01	29-04-2011 17:01
170083740	Coral Playa		€ 1019.09	61.15 €	ADN	3837	04-04-2011 15:27	30-05-2011 15:27

MYaffilired

IDENTIFICATION

User:

Password:

[Forgot password?](#) [Login](#)

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TRAVEL PERFORMANCE AGENCY

[+ Add Offers & Coupons](#)

24 offers and coupons found Show on page: 10 25 50

35% DISCOUNT AT BAHIA PRINCIPE LA ROMANA HOTEL, IN THE DOMINICAN REPUBLIC

Offer From 08/04/2011 To 30/06/2011

Special prices starting from 59 USD in Bahia Principe La Romana Hotel. Hurry up and get a 35% discount on your all inclusive holidays!
This offer is valid for stays in May and June.

[http://www.bahia-principe.com/booking/booking/Busqueda?idoferta=51LR&PS1055SLRMSS\\$2011-05-01\\$MAD\\$E46\\$7](http://www.bahia-principe.com/booking/booking/Busqueda?idoferta=51LR&PS1055SLRMSS$2011-05-01$MAD$E46$7)

OFFER

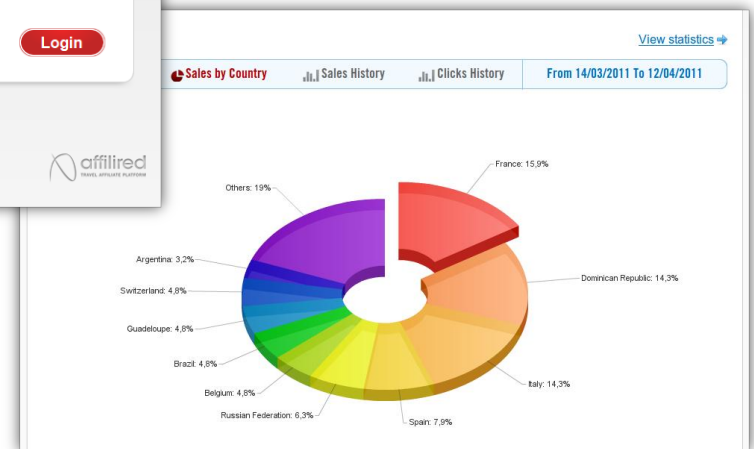
YOUR STAY WITH BAHÍA PRÍNCIPE PUNTA CANA

Offer From 08/04/2011 To 30/06/2011

Special prices starting from 75 USD with Bahia Principe Punta Cana in the month of May and June.
34% Discount.

[http://www.bahia-principe.com/booking/booking/PUSP\\$25\\$5\\$PLJ\\$5\\$2011-05-01\\$MAD\\$E5\\$5\\$7](http://www.bahia-principe.com/booking/booking/PUSP$25$5PLJ5$2011-05-01$MAD$E5$5$7)

OFFER



OUR MERCHANTS



OUR MERCHANTS

SIRENIS
HOTELS & RESORTS

HOTELS
SAINT MICHEL
HSM

SANDOS
HOTELS & RESORTS

HOTELS
SILKEN

SINCLAIRS
HOTELS & RESORTS

NH
HOTELS

MAJESTIC
Resorts

EIZASA
HOTELS

HOSTELWORLD.com
SLEEP EASY

HOTELS R+H

HUSA
HOTELS

DUNAS
Hotels & Resorts

Anantara
HOTELS • RESORTS • SPA

H10
HOTELS

Insignia
Hotels & Resorts

JAYAKARTA
HOTELS & RESORTS

BERJAYA
HOTELS & RESORTS

Dom Pedro
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BOSCOLO HOTELS

DEDEMAN
HOTELS & RESORTS
INTERNATIONAL

BAHIA PRINCEPE
HOTELS & RESORTS

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or dial +34 971 908 803